June 4, 2019, the Animal Recovery Mission (ARM) released the first unbiased audit of operations at Fair Oaks Farms and the Fairlife Corporation. The extreme and systematic abuse has the public outraged.

ARM is releasing an extended in-depth look of the daily routine at Fair Oaks Farms and the Fairlife Corporation. The abuse is ghastly and abominable. Owned and operated by Mike and Sue McCloskey, Fair Oaks Farms produces dairy products for the Fairlife milk brand. For the Fairlife label, Coca-Cola Corporation produces, markets and distributes Fairlife milk products, both domestically and internationally.

Animal Recovery Missions calls on the Coca-Cola Corporation, headquartered in Atlanta, Georgia to end their relationship with the Fairlife Corporation and the McCloskey's. Coca-Cola, you have stated “At The Coca-Cola Company, we take animal welfare very seriously. We expect our suppliers to operate with the highest degree of integrity and comply with all laws, including animal welfare laws,” It is clear from this investigation that what goes on behind close doors at Fair Oaks Farms is in contraction to your stance on animal welfare. Cut ties now.

Fair Oaks Farms Dairy Adventure “The Extended Cut” : https://vimeo.com/340769169

“The purpose of this hour and half long video detailing the extreme violence at Fair Oaks Farms, is to give the greater public an in-depth insight into the sheer gravity of animal abuse that takes place in the dairy industry. The extended video also shines a light into the drug use, as well as giving a detail look into top management's knowledge of the brutally on the calves and zero action taken upon the abusers and or aiding in the neglect of the baby animals.”

- Richard ‘Kudo’ Couto (ARM)

Please direct media inquiries to Animal Recovery Mission (ARM), Director of Investigations, AJ Garcia at (786) 562 9143 garcia@arminvestigations.org.

The Animal Recovery Mission is a Non-Profit animal cruelty investigative organization based in Miami Beach, Florida. ARM's mission is to be an uncompromising defending force for the welfare of animals, in addition to putting an end to and preventing pain, suffering, and torture inflicted as a result of inhumane practices.

For additional information, photos, and video footage, please visit: https://www.animalrecoverymission.org

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