

Fairlife Dairy Products Pulled from Shelves After Footage of Animal Cruelty at Dairy Farm Is Released

In a statement on Thursday, Fairlife Dairy said they were "devastated" by graphic footage of animal cruelty at one of their supplying farms

By **Helen Murphy** June 07, 2019 12:50 PM



Fairlife Dairy MICHAEL CONROY/AP/SHUTTERSTOCK

Fairlife Dairy has come under fire due to a viral video that showed graphic animal cruelty at one of their supplying dairy farms.

Graphic footage taken by Animal Recovery Mission, a nonprofit organization dedicated to ending animal cruelty, went viral this week, showing animal cruelty

and abuse at Fair Oaks Farms in Indiana, which produces dairy products for Fairlife. The company advertised their products as ethically-produced; on their site, a statement reads “As dairy farmers, we treat our cows with the utmost care, because we know that their health and happiness are the foundation of our business.”

In a statement accompanying the footage, ARM wrote, “Fair Oaks Farms employees were observed throwing calves in and out of their huts ... Calves were pushed, thrown, slapped, kicked and slammed to the ground if and when the newborn calves did not nurse from the artificial rubber nipple during the feeding process.”