Your Name

Full Address

Contact Information

Date

Supermarket Name

Full Address

Dear Target,

My name is **[your name]**. I am writing to ask that you remove **Simply Balanced Organic Milk** from your shelves because of the documented cruelty of cows which produce the dairy in this product.

As a consumer, I deserve transparency. Recent reports have revealed that **Natural Prairie Dairy**, a supplier of **Simply Balanced Organic Milk** has practiced systematic abuse of dairy cows at their facility. As a consumer I am outraged about the abuse, torment and squalid living conditions the cows endure for the organic milk I have purchased in the past.

In stocking **Simply Balanced Organic Milk** products, you are protecting this supplier and its abusive practices. These include: ripping calves away from mothers at the time of birth, burning cow udders when they are most sensitive, kicking and hitting cows with shovels, stabbing cows with screwdrivers and the force feeding of sick cows through metal tubes in their sides.

You are empowered with the capacity and privilege to make a difference. I urge you to take the necessary steps and **remove Simply Balanced Organic Milk from your shelves** in order to reinforce the message that abuse and torture on dairy farms will not be tolerated.

You can learn more about the findings of this investigation by visiting animalrecoverymission.org.

Thank you for your time. I hope that I can count on you for your support.

Sincerely,

**[Your name]**