

Operation Fairlife

Extreme Abuse Distributed by Fair Oaks Farms and the Fairlife Corporation



A press conference will be held on June 12, 2019, at:
Hyatt Place
Chicago downtown-the loop
28 N Franklin St, Chicago, IL 60606
Conference Room: Madison Time: 11:00 AM

On June 4, 2019, Animal Recovery Mission (ARM) released the first audit of operations at Fair Oaks Farms and the Fairlife Corporation. The extreme and systematic abuse has gone viral, and the public is outraged. **ARM is now releasing more disturbing evidence of ongoing extreme and systematic abuse to the adult milking mother cows, stemming from another undercover investigation at another Fair Oaks Farms, Fairlife dairy in Fair Oaks, Indiana.**

Along with its joint venture with the Coca-Cola Company, Fairlife entered into an exclusive partnership with Chick-fil-A to create their Greek Yogurt Parfait in 2015. In a quote taken directly from the Fair Oaks Farms website, it states "Fairlife products made from Fair Oaks Farms milk". Fair Oaks Farms and Fairlife Corporation both created brands based on promising and promoting the humane care of the cows from whom their products are sourced. The Fairlife website states, "As dairy farmers, we treat our cows with the utmost care, because we know that their health and happiness are the foundation of our business".

Despite these claims, ARM witnessed and captured extreme and systematic abuse to both the cows and calves, and will continue to show the public what goes on behind close doors at Fair Oaks Farms and Fairlife Corporation dairy farms.

Link to video evidence: vimeo.com/341672220

"Fair Oaks Farms Dairy Adventure operators educate their guests that dairy cows on their farms enjoy comfort and relaxation due to their innovative carousel milking system. This couldn't be further from the truth. The Fair Oaks Farms and Fairlife adult cows live in sheer misery. Deprived of simple medical care, aid, and any form of compassion, the mother cows live sad, painful lives in the hands of Fairlife. Fairlife and the dairy industry are the last true concentration camps left on earth." - Richard "Kudo" Couto, ARM Founder

Media inquiries should be directed to the Founder of Animal Recovery Mission, Richard 'Kudo' Couto at (305) 494 2225 kudo@arminvestigations.org or Margarita Hart at (561) 510 3678 hart@arminvestigations.org

The Animal Recovery Mission (ARM) is a nonprofit animal cruelty investigative organization based in Miami Beach, Florida. ARM's mission is to be an uncompromising defending force for the welfare of animals, in addition to putting an end to and preventing pain, suffering, and torture inflicted as a result of inhumane practices.

For additional information, photos, and video footage, please visit: <https://www.animalrecoverymission.org>
Animal Recovery Mission (ARM Investigations) PO Box 403344 Miami Beach, FL 33140