
OPERATION FAIR OAKS FARMS 2023

AN ANIMAL RECOVERY MISSION UNDERCOVER INVESTIGATION



Presented By: Animal Recovery Mission (ARM)

September 12th, 2023

Contact Information:

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SUMMARY OF INVESTIGATIONS



2019 INVESTIGATION REVIEW.

In 2019, Animal Recovery Mission (ARM) executed the “biggest undercover dairy investigation in history” at Fair Oaks Farms, owned by Mike McCloskey, Fairlife milk, a subsidiary of Coca-Cola.

ARM documented animal cruelty upon dairy cows, including but not limited to being stabbed, punched, and kicked. ARM uncovered never-before-seen cruelty toward newborn calves whose frail bodies were slammed, burned, and thrown and taken to veal farms to suffer.

ARM concluded that Fair Oaks Farms and the dairy industry at large failed to meet the basic standards of care for animals and operates a broken system with no effective monitoring or disciplinary modules to ensure animals receive the treatment they are claimed to be given. The investigation inspired a global movement; millions saw footage through mainstream media and social media platforms, and a \$21 million dollar civil action lawsuit was settled.

FAIR OAKS FARMS 2023 INVESTIGATION.

In spring of 2023, ARM re-entered Fair Oaks Farms at it's Windy Ridge and Windy Ridge Too dairy farms, conducting two independent investigations.

An ARM undercover operative entered the dairy farm facilities as an employee and documented the similar felony and misdemeanor crimes being committed as the 2018/2019 investigation.

This is a first that a factory farm has been investigated for a second time in the U.S. In this case, ARM is directing full accountability towards Fair Oaks Farms owners Mike and Sue McCloskey, who stated that "no animal abuse or cruelty would ever be witnessed on any of his dairy farms ever again," following public outrage and backlash at the discovery of ARM's 2019 investigation findings. Since the investigation in 2019 ARM has discovered the conditions for the dairy cows has declined.

This is the 5th independent investigation conducted on Fair Oaks Farms and the Fairlife Corporation owned by Coca Cola.

ANIMAL CRUELTY VIOLATION FINDINGS

During this investigation, ARM witnessed, documented, and obtained evidence of animals trapped in a continuous cycle of widespread abuse and neglect by being inhumanely handled and in gross violation of the Title 35 criminal law of Indiana I.C. 35-46-3. These egregious crimes include, but are not limited to;

Physical harm/violence:

- Constant harassment and aggressive assault. Animals are kicked, beaten, and punched daily by employees.
 - Cows are flogged and repeatedly whipped with heavy ropes, beaten with sawn-off golf clubs and poles, stabbed with sharp 'shanks', knives, and screwdrivers.
 - Cows are slammed into and dragged by tractors and heavy machinery, while conscious and in clear distress.
 - Employees use excessive force when moving the cows, including braking tails.
 - Downer cows are hoisted in the air with ropes
 - Managers inhumanely and improperly shoot sick and injured cows with shotguns as a means of euthanasia.
 - Downer and injured cows are dumped and abandoned in small enclosed 'death pens' along with sick, dying, and dead cows.
-

Medical Neglect:

- Cows are neglected and refused critical medical aid from veterinarians and suffer from painful infected wounds. Cows were documented with large abscesses on their knees that immobilized the animal and showed obvious signs of pain, swelling, and distress. These were acknowledged by employees and managers but were left untreated

Living Conditions:

- Cow's are forced to live in overcrowded living quarters in deplorable, unsanitary conditions. Feces piles were regularly documented at depths.
- Animals are forced to reside in areas with overpowering, pungent odors from dirty living
- 50% of all dairy cows walked with limps.
- At times cows are deprived of clean, hygienic drinking water and is covered in sludge - breeding grounds for disease.

Milking Process:

- Cows are trampled and crushed to death.

Record Deaths:

- Newborn calves are abandoned and left to die slowly in dark corners of barns and in piles of filth and feces.
- Deceased mothers and babies are 'picked up' like garbage and dumped.

Fair Oaks Farms is not only engaging in egregious animal cruelty crimes, excessive abuse, and animal neglect, they also contribute to an extensive list of public health, safety, building/zoning, environmental violations.

MEASUREMENTS TAKEN BY FAIR OAKS FARM'S OWNER, MIKE McCLOSKEY.

Following the public release of ARM's 2019 animal abuse investigation at Fair Oaks Farms, FairLife Milk and Coca Cola all improve the animal all made public promises to better their standards through out the dairy locations.

Statements and progress timelines were also added to the www.fairoaksfarms.org website, specifically located at the URL address <https://fofarms.com/progress/>

Fair Oaks Farms and Mike McCloskey's promises to prevent animal abuse upon any of his animals, as well as his declaration for reform, included:

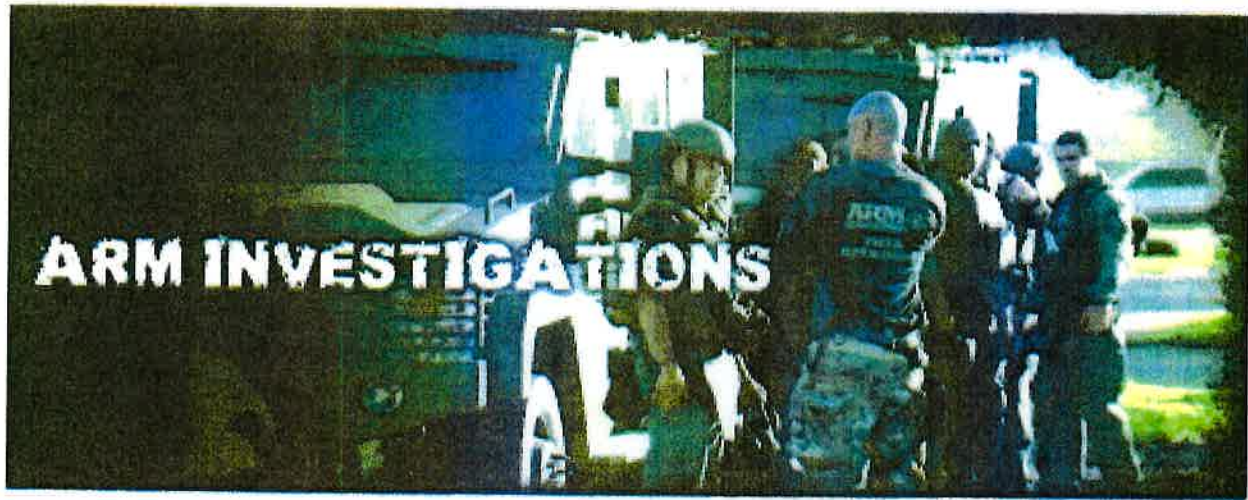
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1. **24/7 LIVE STREAMING VIDEO SURVEILLANCE:** McCloskey promised to install cameras and designated trained personnel to monitor cameras to the entirety of the dairy farms 24/7.
 2. **TRANSPARENT SURVEILLANCE ACCESS TO ANIMAL-HUMAN INTERACTION AREAS:**
McCloskey stated his plans to install a live-stream display of ALL cameras on the Fair Oaks Farm, allowing access to the public to view all human-animal interaction at 'any given time' and viewable by visitors at the Fair Oaks Farms Dairy Adventures exhibition center to promote animal welfare practices and his commitment to the animals under his care.
 3. **INDEPENDENT, REGULAR & RANDOM AUDITS:** Mike McCloskey contracted animal welfare auditors with FSNS (Food Safety Net Services) who would have full access to the dairy farm operations, any time, every 2 - 4 weeks on unannounced, organic visits.
 4. **TRAINING AND OVERSIGHT OF EMPLOYEES:** McCloskey maintained that he was increasing training and evaluation of all employees to prevent future repeats of the original ARM investigation findings. He also hired an animal welfare expert to provide continual training to employees who was positioned onsite daily to access and assist employees in advancing animal care values.
 5. **DESIGNATED ANIMAL WELFARE EXPERTS ON STAFF:** McCloskey hired an animal welfare advisory council of experts, including an on-staff veterinarian, Walter Guterbock DV and 30-year dairy manager, and Enid Mendoza to animal welfare operations.

CONCLUSION

In conclusion, ARM'S FAIR OAKS FARMS 2023 follow-up investigation revealed that the measures Mike McCloskey and industry leaders point to rectifying and implementing do not protect dairy cows and calves against excessive animal cruelty, abuse, and neglect. This lack of reform and animal welfare demonstrates an undeniable and fundamental failure of executive leaders like Mike McCloskey.

All of the footage during Fair Oaks Farm's 2013 investigation was collected by ARM's investigator and was followed up by on-the-ground surveillance at Fair Oaks Farm's

ANIMAL RECOVERY MISSION



Established in 2010, The Animal Recovery Mission (ARM), is a non profit investigative organization dedicated to eliminating extreme animal cruelty operations worldwide. ARM stands out as a vanguard and uncompromising defending force for the welfare of animals. In addition, ARM strives to put an end to, and preventing pain, suffering and torture as a result of inhumane practices.

The mission of the organization is to implement direct-action tactics to investigate, document and expose illegal activities of extreme animal cruelty. The organization's primary goals are to improve the quality of life for animals and to educate the public regarding animal cruelty, the practices that contribute to animal cruelty and the illegal animal slaughter. Achieving these goals contribute to an increased awareness of the unforeseen ethical, social and environmental implications of animal abuse and produce effective changes in the treatment of defenseless animals.

Animal cruelty investigations taken on by ARM operatives include, but are not limited to; animal slaughter farms, animal sacrifice operations, illegal horse sales and slaughter, and animal fighting operations. In addition, ARM is focusing upon the pressing issues and concerns of animal welfare within the animal agriculture and factory farming sector.

REPORT RECIPIENTS

Jasper County Sheriff's Office
2171 N McKinley Ave
Rensselaer, IN 47978

US Department of Agriculture
1400 Independence Ave SW
Washington, DC 20250

**US Department of Agriculture Indiana
Farm Service Agency**
5981 Lakeside Boulevard
Indianapolis, IN 46278

Food and Drug Administration
10903 New Hampshire Ave
Silver Spring, MD 20993

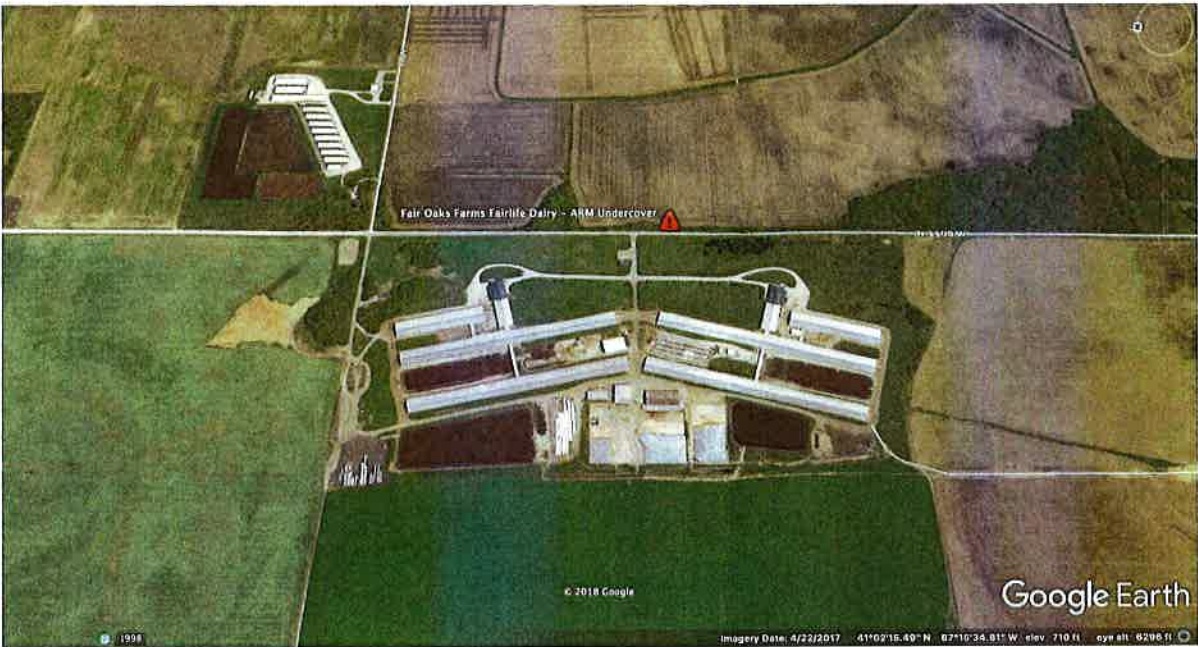
Indiana Department of Health
2 N Meridian St,
Indianapolis, IN 46204

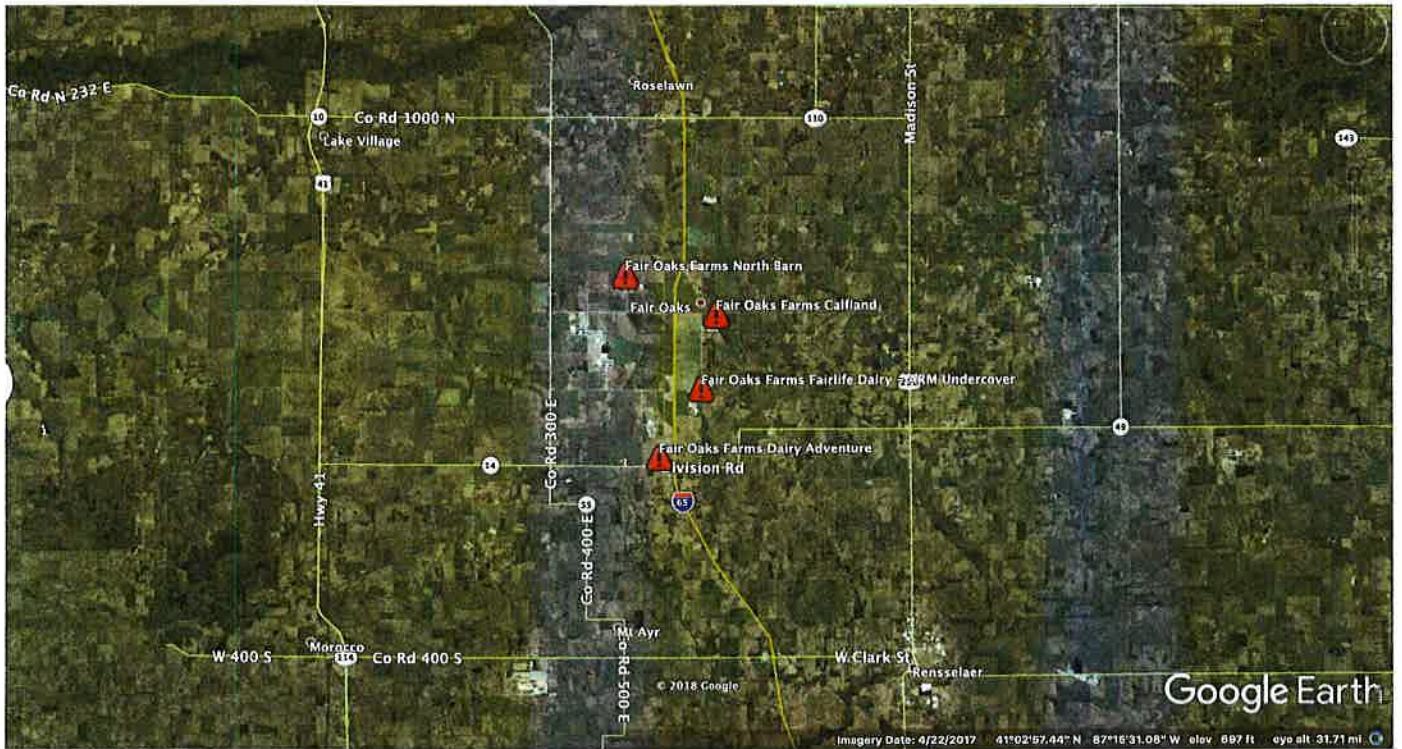
Indiana Board of Education
100 N Senate Ave 9th floor,
Indianapolis, IN 46204

Illinois Board of Education
555 W Monroe St,
Chicago, IL 60661

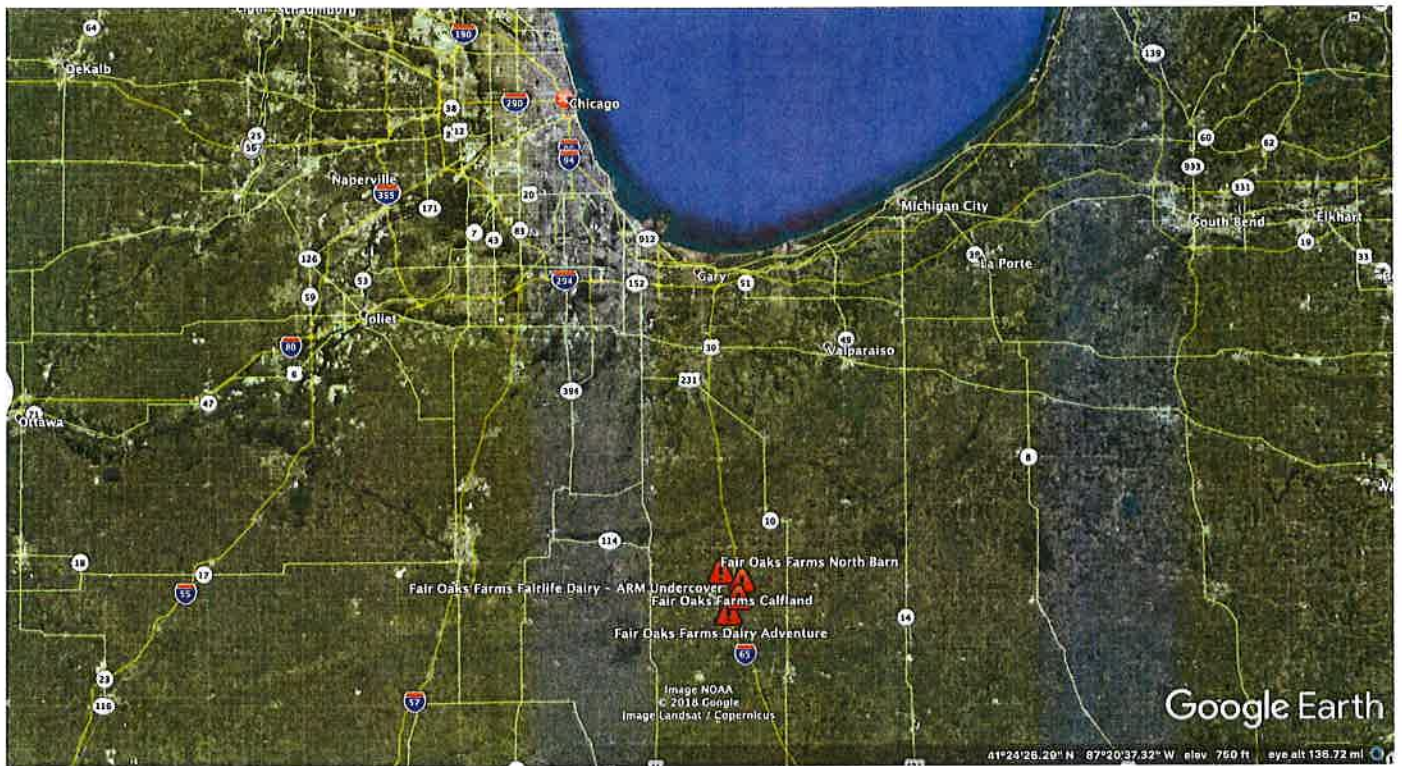
LOCATION

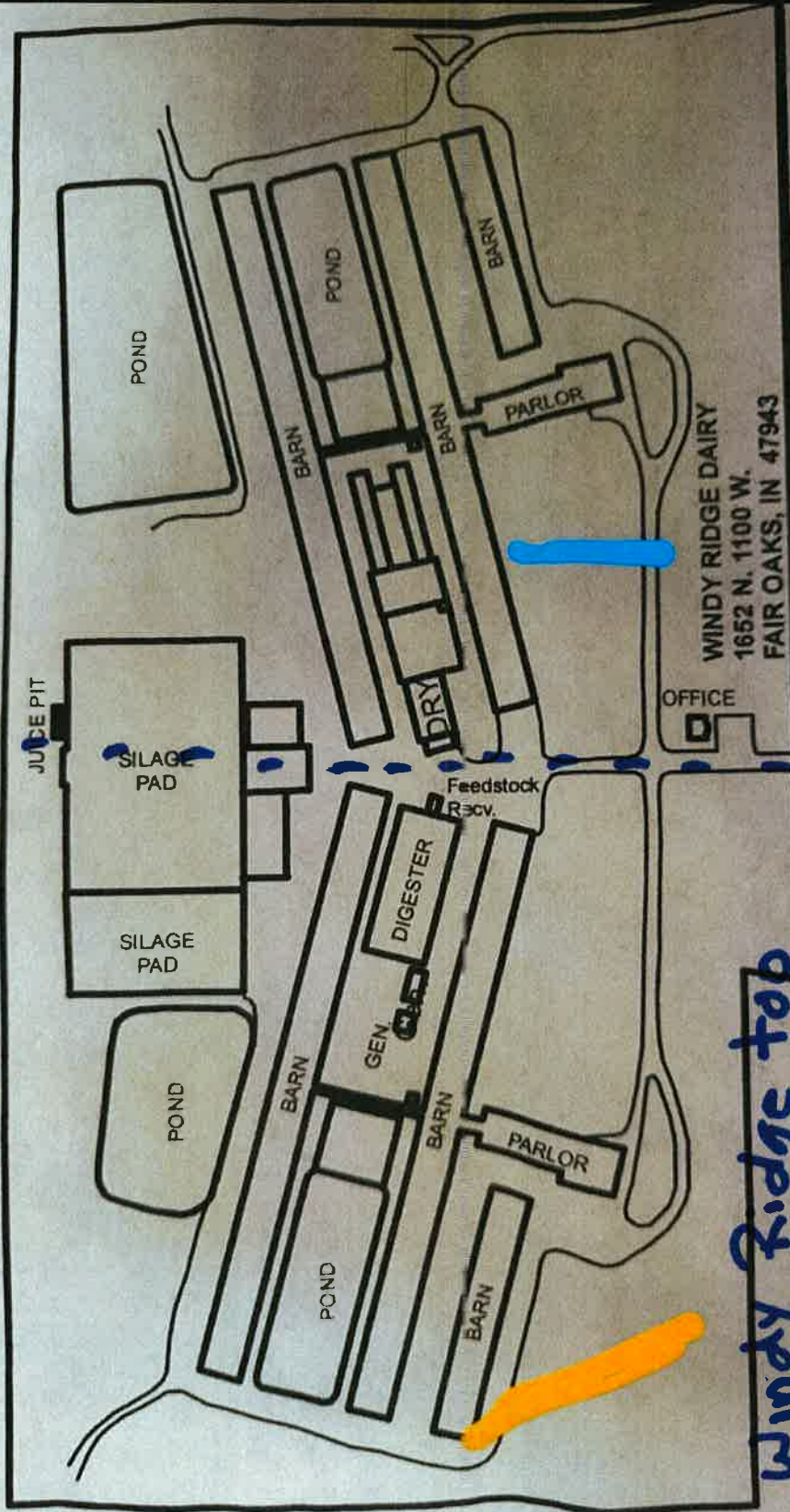






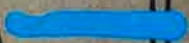
Animal Recovery Mission





WINDY RIDGE DAIRY
1652 N. 1100 W.
FAIR OAKS, IN 47943

Windy Ridge top
Dairy



REFERENCES



**INDIANA STATE BOARD OF ANIMAL HEALTH
DAIRY DIVISION
805 BEACHWAY DRIVE, SUITE 50
INDIANAPOLIS, IN 46224**

Permit # FA37-0021-18

**The Indiana State Board of Animal Health (BOAH) has issued this
Grade A Dairy Farm Permit to:**

STEVE BOS

Owner / Operator Name

for the following farm:

WINDY TOO

Farm Name

1652 N 1100 W FAIR OAKS IN 47943

Farm Address

Milk produced on this farm may be sold to authorized purchasers for pasteurization and processing into Grade A Milk and Grade A milk products. Milk from this farm may not be sold for any other purpose. IC 15-2.1-23 and 345 IAC 8-3.

This permit shall be valid until such time as the permit holder surrenders the permit. The permit will terminate upon discontinuance of operation for a period of ninety (90) days or upon the sale or transfer of the operation to a different owner or operator. BOAH may revoke the permit for failing to meet standards required to hold the permit or any other reason authorized by law. IC 15-2.1-23-2.

Issued this date: July 27, 2000

By: _____
Authorized Representative





LLC MANAGERS

Entity Name	FAIRLIFE, LLC	File Number	04390563
Name	Address		
ST. JOHN, MICHAEL	4 CHELSEA BLVD. #1805, HOUSTON, TX - 770060000		
ARQUETTE, ANDREW	1225 N. EUCLID, OAK PARK, IL - 603020000		

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LLC FILE DETAIL REPORT

File Number	04390563	On	05/17/2019
Entity Name	FAIRLIFE, LLC	Type of LLC	Foreign
Status	ACTIVE	Jurisdiction	DE
Entity Type	LLC	Agent Change Date	06/18/2013
File Date	06/18/2013	Principal Office	1001 W ADAMS ST CHICAGO, IL 60607
Agent Name	C T CORPORATION SYSTEM	Managers	View
Agent Street Address	208 SO LASALLE ST, SUITE 814	Duration	PERPETUAL
Agent City	CHICAGO	For Year	2019
Agent Zip	60604		
Annual Report Filing Date	05/17/2019		
Series Name	NOT AUTHORIZED TO ESTABLISH SERIES		

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Purchase Certificate of Good Standing
(One Certificate per Transaction)

OTHER SERVICES

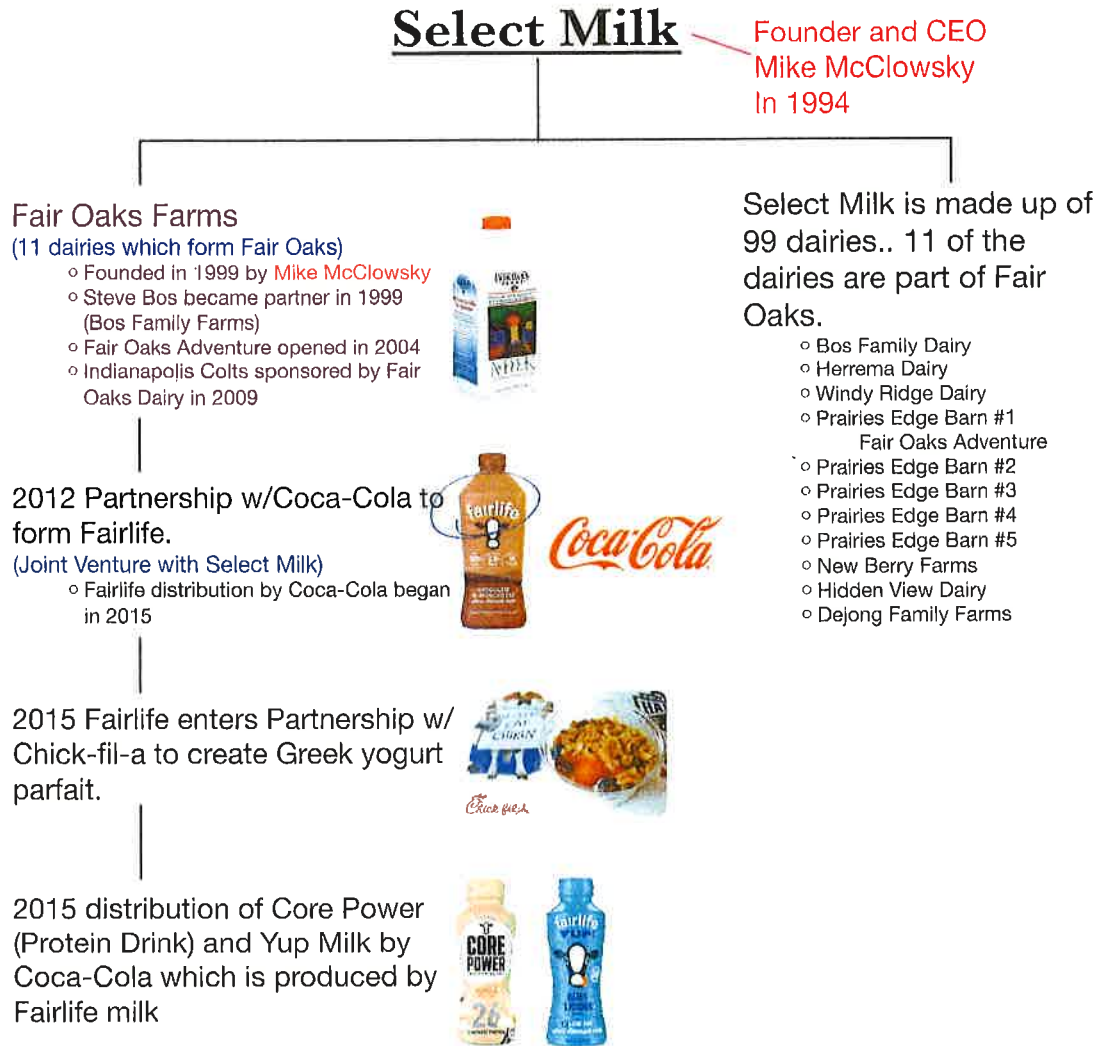
File Annual Report

Adopting Assumed Name

Articles of Amendment Effecting A Name Change

Change of Registered Agent and/or Registered Office Address

UPPER MANAGEMENT CHART



- Select Milk is made up of 99 dairies.. 11 of the dairies are part of Fair Oaks.
- Bos Family Dairy
 - Herrema Dairy
 - Windy Ridge Dairy
 - Prairies Edge Barn #1
Fair Oaks Adventure
 - Prairies Edge Barn #2
 - Prairies Edge Barn #3
 - Prairies Edge Barn #4
 - Prairies Edge Barn #5
 - New Berry Farms
 - Hidden View Dairy
 - Dejong Family Farms

“Fairlife products made from Fair Oaks Farm Milk” Quote taken from Fair Oaks Website

“ ALWAYS *in* GOOD HANDS

We spend a significant amount of time training all of our employees not only in proper animal husbandry but also indoctrinating them as to why we will accept nothing less than the utmost care, respect and humane treatment of our cows. “

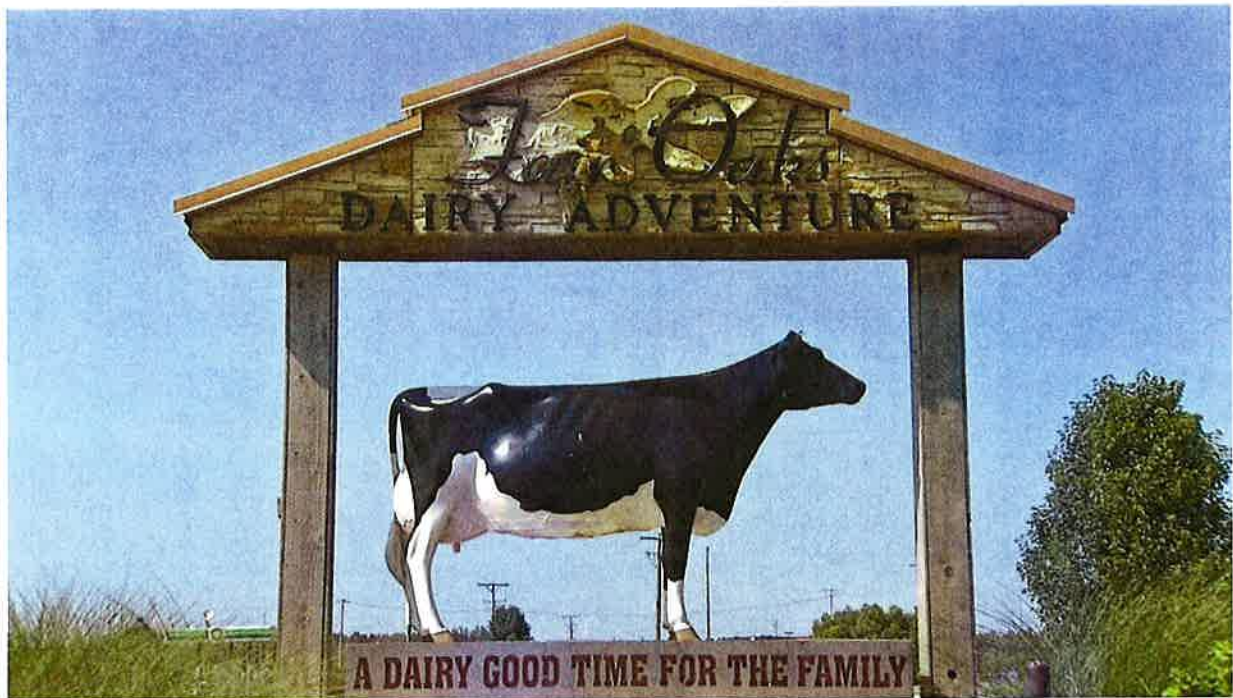
Quote from Fairlife Website



What is Fair Oaks Farms?

The founders of Fair Oaks Farms, Mike and Sue McCloskey, opened their doors in 2004 with the purpose to showcase the practices and innovation of their original four dairy farms. The practices at these farms are what we, at Fair Oaks Farms, communicate to our guests. The McCloskey farms have given us the ability to share with our guests, displays of modern farming practices. All dairy practices referred to at Fair Oaks Farms are the practices performed at the McCloskey owned dairy farms.

Since then, we've seen a vibrant dairy and agricultural community grow around our area with other farm families supporting the mission of Fair Oaks Farms. As we've grown, we have added several other businesses to our existing Dairy Adventure and farm tour such as the Pig Adventure, Crop Adventure, Mooville (an outdoor play area), the Orchard, a hotel, a cafe and restaurant, a gas/convenience store and the production of our own farm fresh products. We continue to develop other projects such as pollinators, the orchard, flower field, pumpkin patch, vegetable garden, vertical farming, aquaculture and the role that science, technology, engineering and math play in the story of modern agriculture.











FAIR OAKS
FARMS

from OUR FARM to YOUR TABLE



ULTRA-PASTEURIZED
VITAMIN D MILK

52 FL. OZ. (1.5L)

from cows not treated with (BST)
Visit us on the Web at fairs.com

FAIR OAKS
FARMS

from OUR FARM to YOUR TABLE



ULTRA-PASTEURIZED
CHOCOLATE MILK
VITAMIN D

52 FL. OZ. (1.5L)

from cows not treated with (BST)
Visit us on the Web at fairs.com

FAIR OAKS
FARMS

from OUR FARM to YOUR TABLE



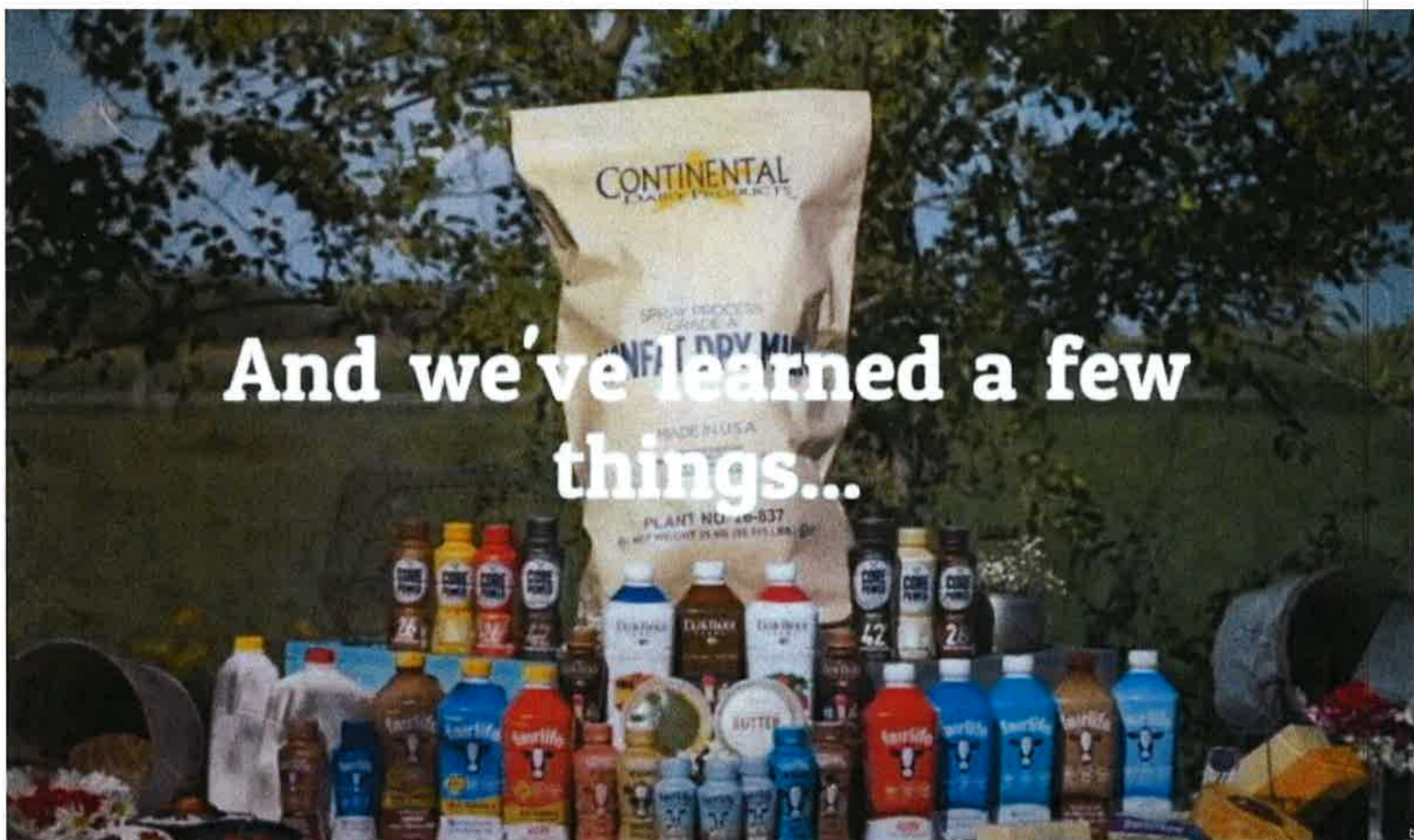
ULTRA-PASTEURIZED
REDUCED FAT MILK

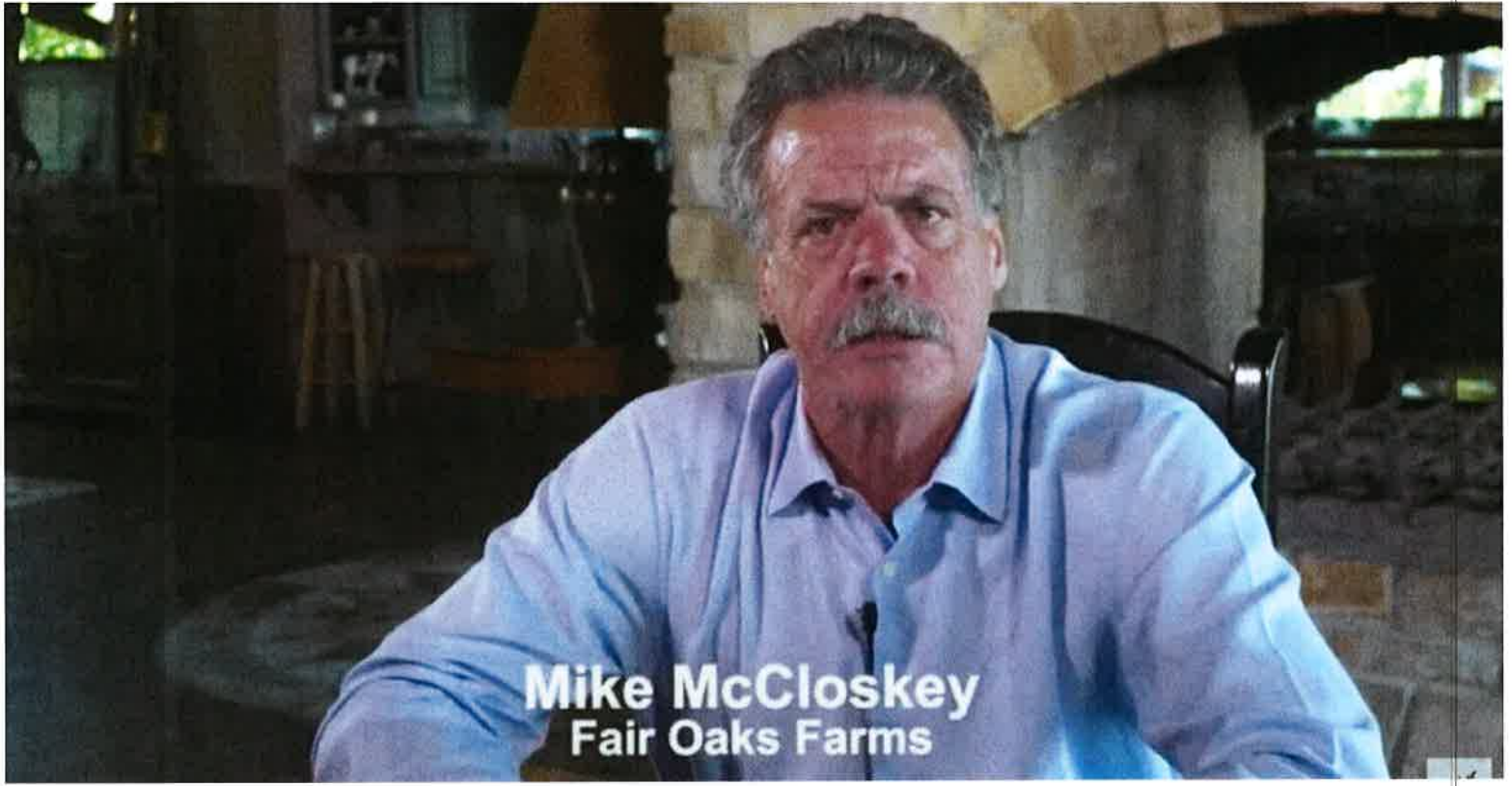
52 FL. OZ. (1.5L)

from cows not treated with (BST)
Visit us on the Web at fairs.com



And we've learned a few things...





Mike McCloskey
Fair Oaks Farms

Released After operation Fair Oaks Farms 2019

Pledge of Accountability

Fair Oaks Farms is taking full responsibility for actions depicted in recent videos. We find them disturbing, upsetting and unacceptable. We know we need to do better to earn back your trust. So, we want to share exactly what steps we've already taken and what we plan to do moving forward to ensure our farm is providing a product we can all take pride in.

Immediate Actions:

- We have terminated the individuals identified in recent undercover activist videos and will continue to hold anyone associated with this issue responsible for their actions.
- We are fully cooperating with local Indiana law enforcement in their active, ongoing investigation.

Future Actions:

- We have commissioned an independent auditor who will perform frequent, random and unannounced audits of the animal welfare practices at the farm.
- We are installing camera surveillance at our farm and making the footage publicly viewable at our Dairy Adventure Center.
- We are hiring a full-time animal welfare specialist to manage, advise and elevate our practices top to bottom.

To learn more about our accountability and future commitments, and to hear directly from the McCloskey family, please visit fairoaksfarmsprogress.com.

July 8, 2019



Animal Welfare Experts



Welcomed Walter Guterbock, DVM, MS and Enid Mendoza to Fair Oaks Farms' animal welfare operations. Walter is a specialized dairy veterinarian and dairy manager with 30 years' experience in the industry, and received his Doctor of Veterinary Medicine from the University of Illinois. Enid is a graduate of Ross University School of Veterinary Medicine and will be finished with her externships for her DVM degree at Michigan State University at the end of August.

June 19, 2019

July 11, 2019

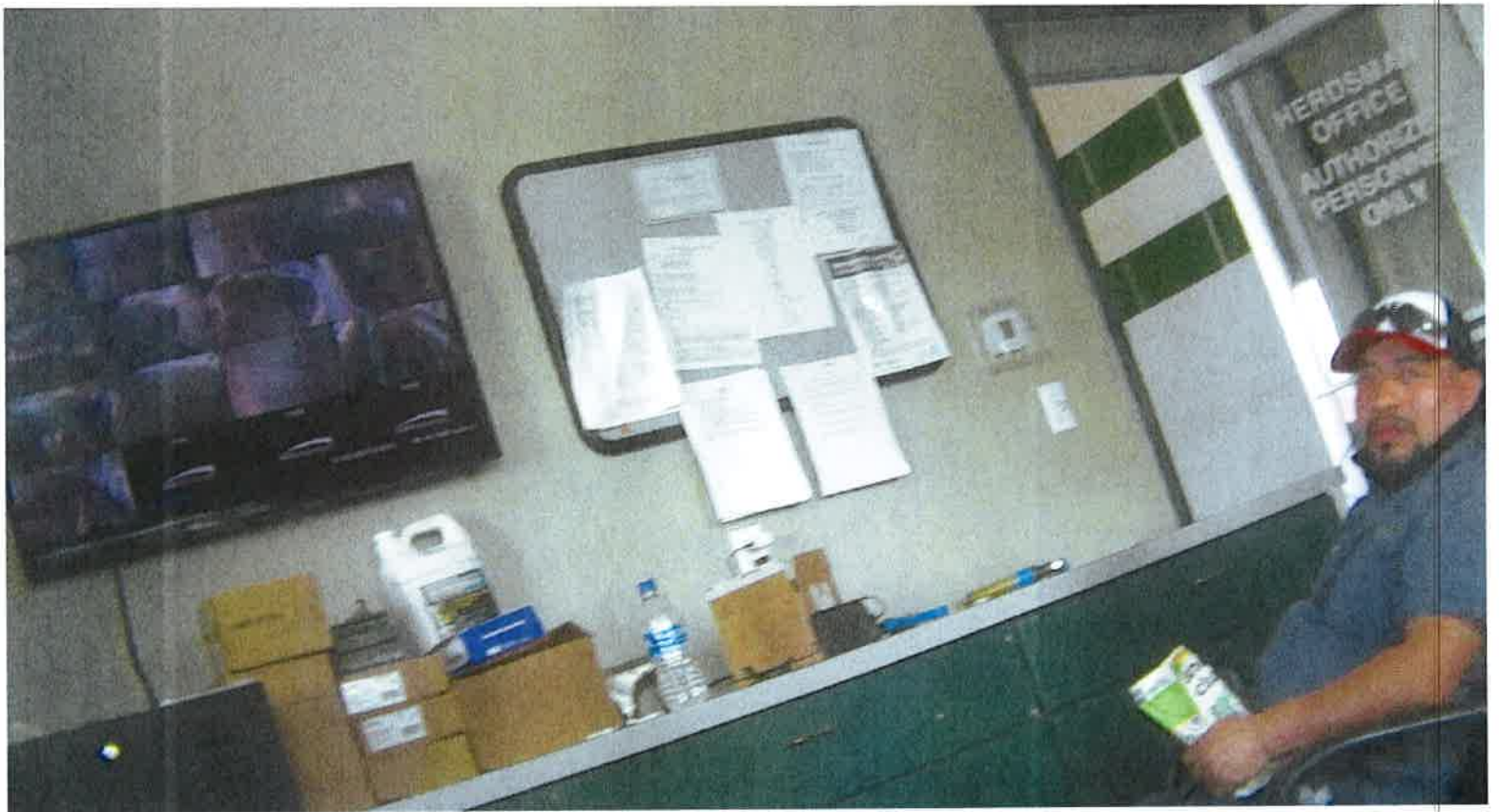


Monitoring



Completed installation of 60 percent of planned cameras in key areas of the farm where there are human-animal interactions. Trained individuals are monitoring camera footage, including every milking barn and the calf area. Animal welfare experts continue to train additional employees on monitoring.

























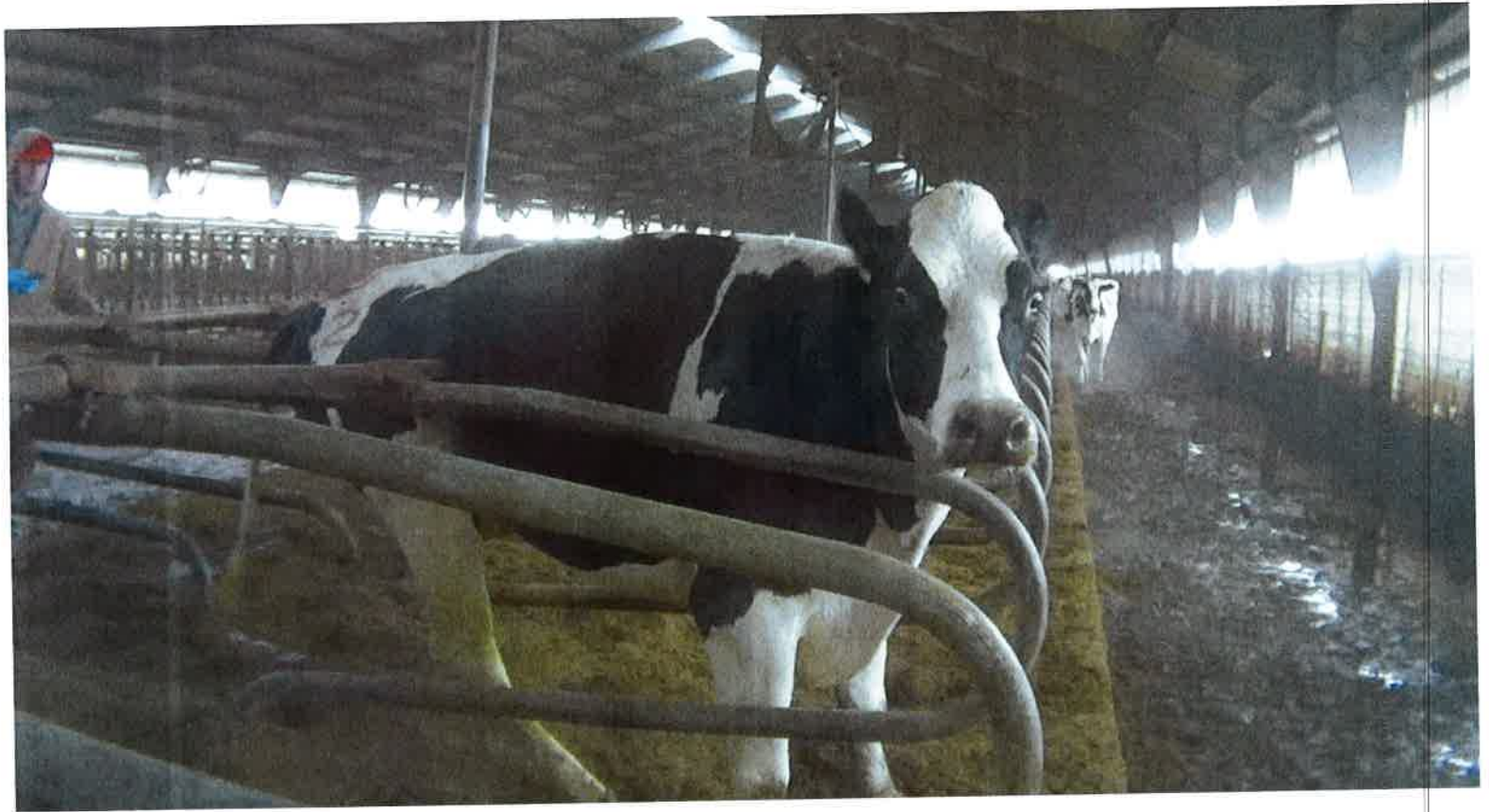
























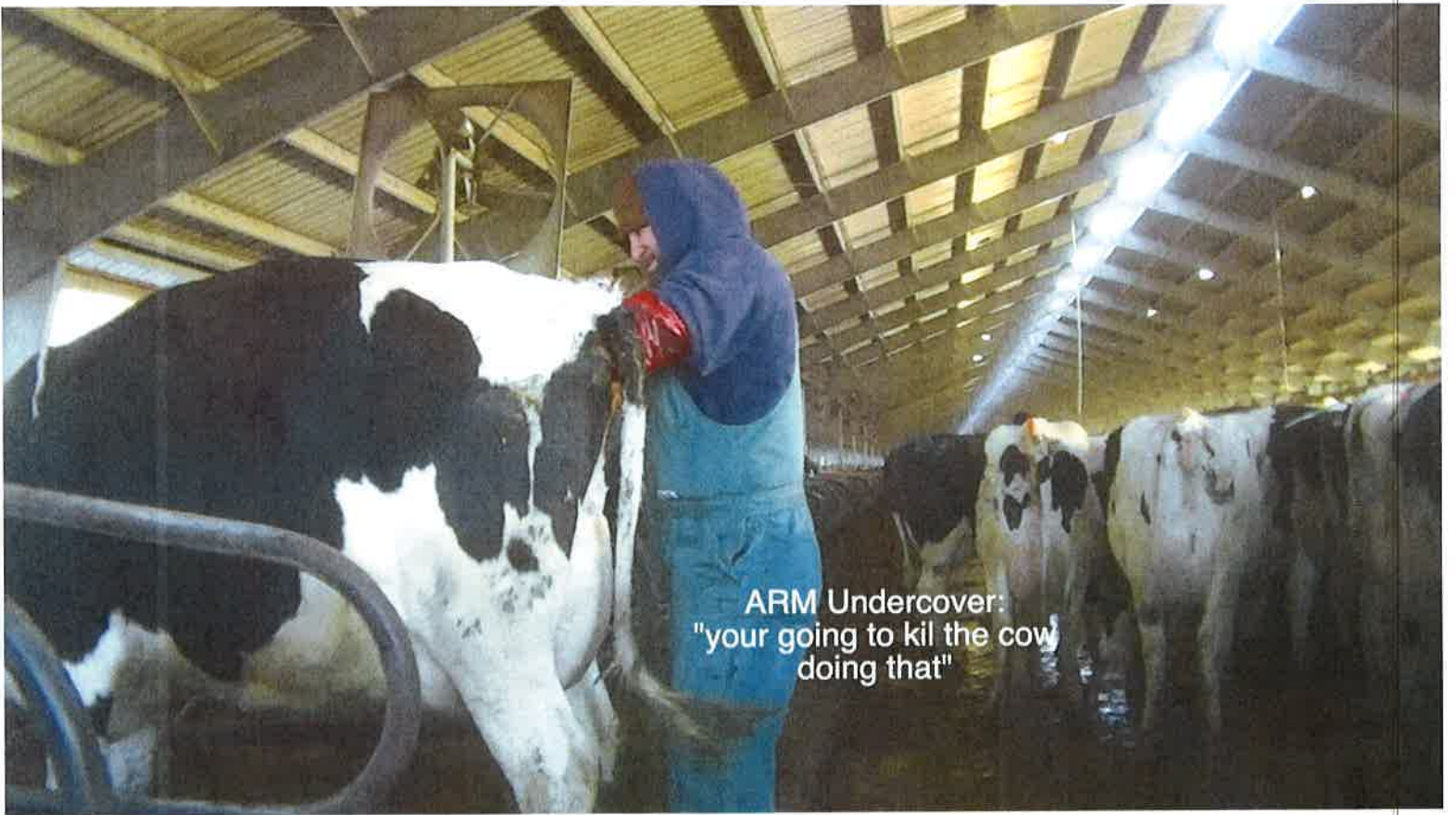






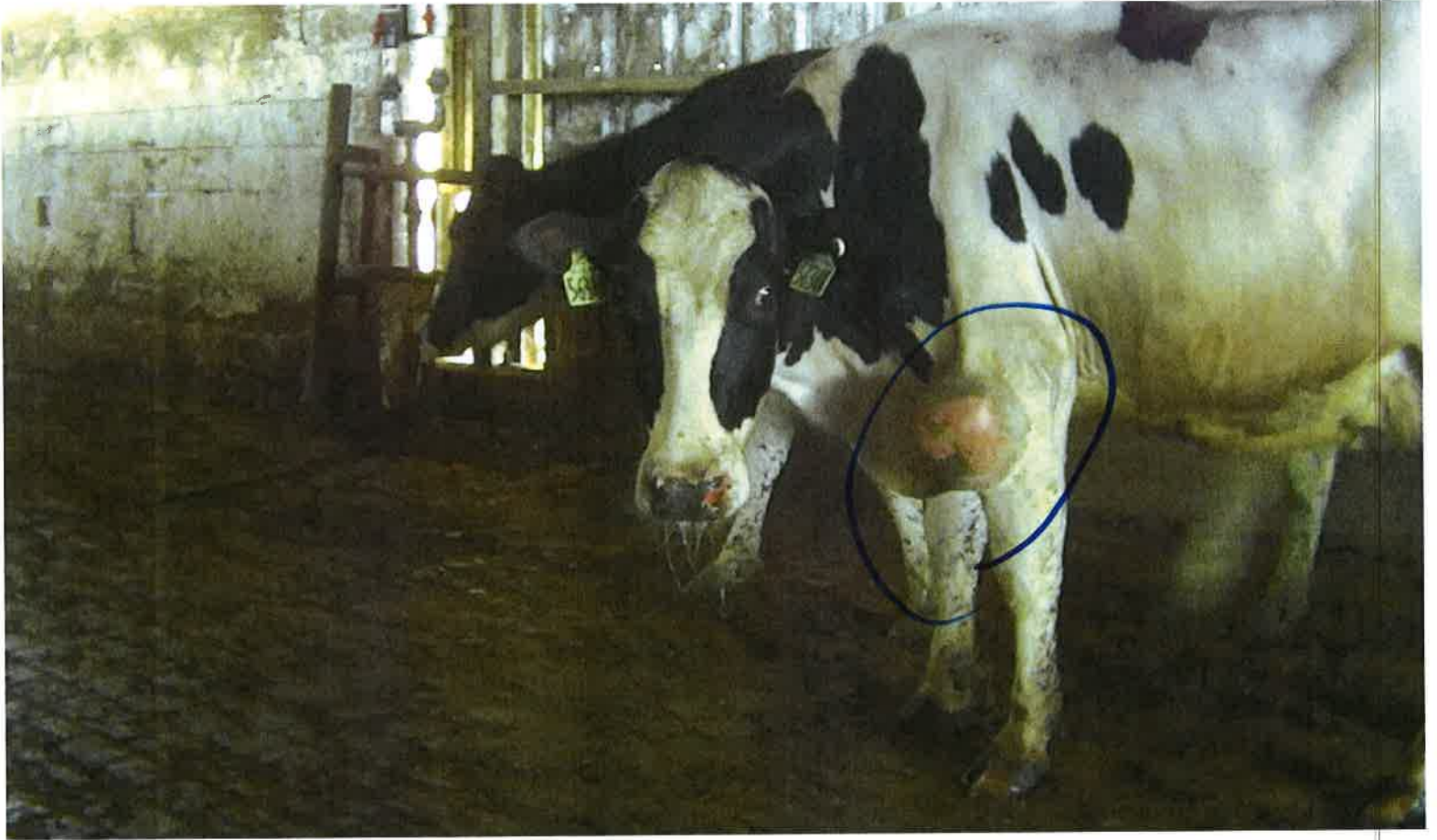






ARM Undercover:
"your going to kil the cow
doing that"





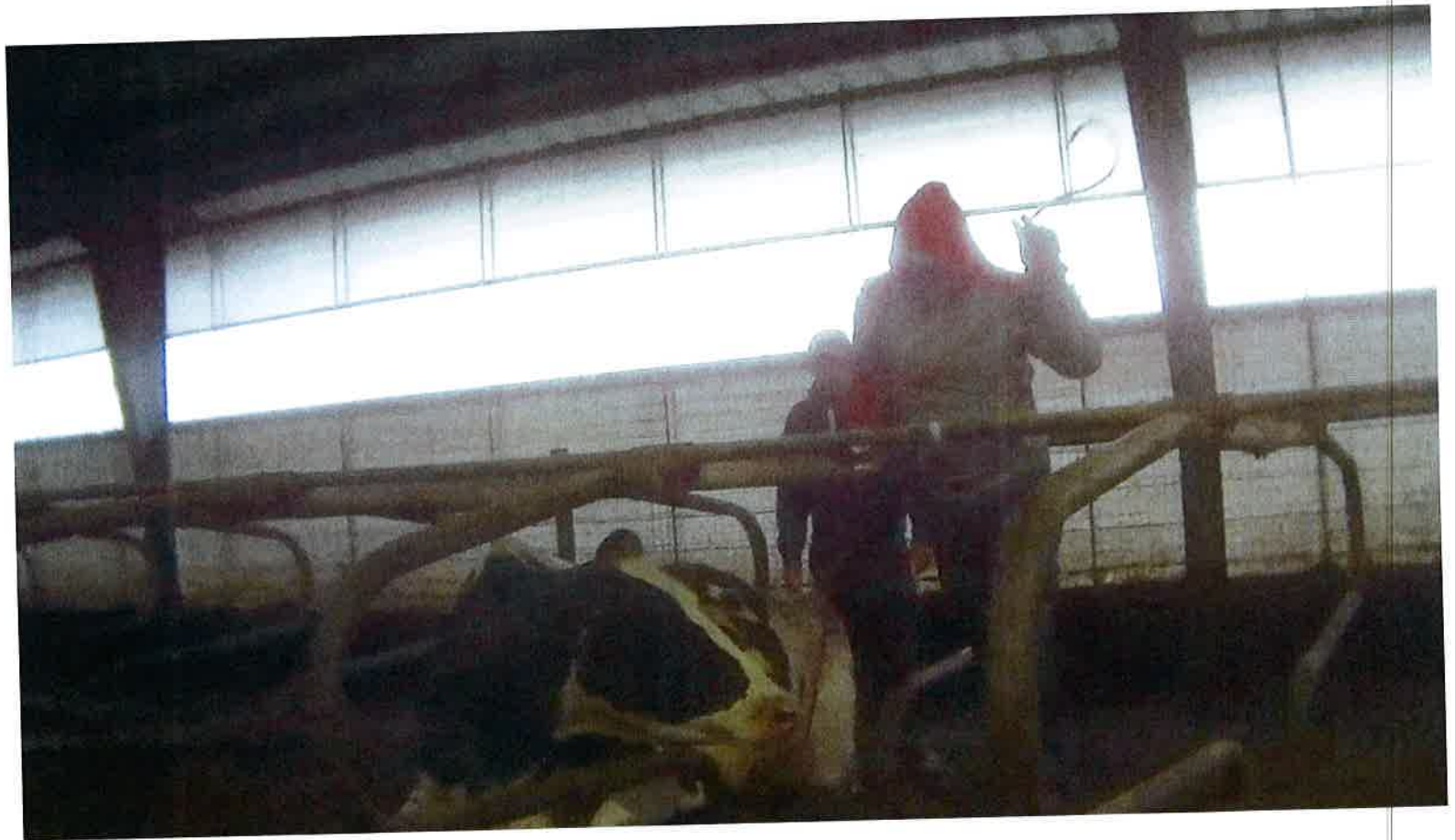


















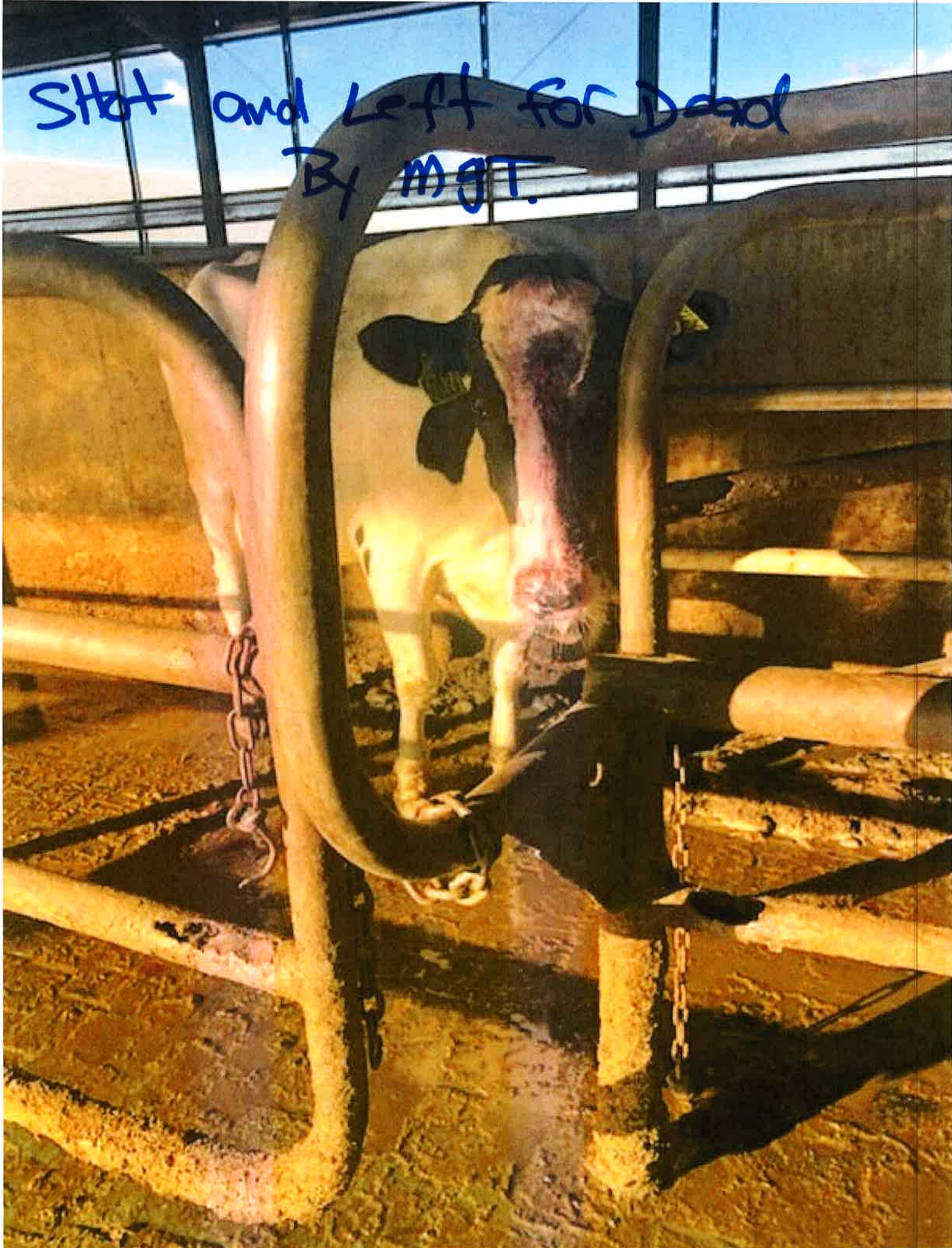








Shot and Left for Dead
By MGT.



Shot not
Killed.















