

New Footage Release! An In-Depth Look of the Horrific Abuse at Fair Oaks Farms and the Fairlife Corporation



June 4, 2019, the Animal Recovery Mission (ARM) released the first unbiased audit of operations at Fair Oaks Farms and the Fairlife Corporation. The extreme and systematic abuse gone viral has the public outraged.

ARM is releasing an extended in-depth look of the daily routine at Fair Oaks Farms and the Fairlife Corporation. The abuse is ghastly and abominable. Owned and operated by Mike and Sue McCloskey, Fair Oaks Farms produces dairy products for the Fairlife milk brand. For the Fairlife label, Coca-Cola Corporation produces, markets and distributes Fairlife milk products, both domestically and internationally.

In 2017, Lakeland, Florida based Publix demonstrates best practices by cutting ties with four dairy farms ARM investigated in Okeechobee, Florida. Here again, we ask Publix to continue realizing their stated mission of the humane treatment of animals, by following Jewel-Osco's lead of pulling all Fairlife products from its shelves, until they can verify this supplier has corrected egregious practices. As stated on their website at Publix "we believe animals should be treated humanely at all phases of their lives. We recognize we have a responsibility for the well-being of animals used to provide food to our customers. Our goal is that animals used in the production of our products be handled, transported and processed using procedures that are clean, safe, and free from cruelty, abuse or neglect." It is clear from this investigation of what goes on behind close doors at Fair Oaks Farms is in contraction to your stance on animal welfare.

Fair Oaks Farms Dairy Adventure "The Extended Cut" : <https://vimeo.com/340769169>

"The purpose of this hour and a half long video detailing the extreme violence at Fair Oaks Farms, is to give the greater public an in-depth insight into the sheer gravity of animal abuse that takes place in the dairy industry. The extended video also shines a light into the drug use, as well as giving a detail look into top management's knowledge of the brutality on the calves and zero action taken upon the abusers and/or aiding in the neglect of the baby animals." - Richard 'Kudo' Couto (ARM)

Please direct media inquiries to Animal Recovery Mission (ARM), Director of Public Relations, Rachel Taylor at (305) 807 6252 taylor@arminvestigations.org. The Animal Recovery Mission is a Non-Profit animal cruelty investigative organization based in Miami Beach, Florida. ARM's mission is to be an uncompromising defending force for the welfare of animals, in addition to putting an end to and preventing pain, suffering, and torture inflicted as a result of inhumane practices. For additional information, photos, and video footage, please visit: <https://www.animalrecoverymission.org>, Animal Recovery Mission (ARM Investigations) PO Box 403344 Miami Beach, FL, 33140